

**A STUDY ON AWARENESS OF E-BANKING
BUSINESS IN MARTHANDAM**

*Project Report Submitted to the Manonmaniam Sundaranar University,
Tirunelveli In Partial fulfillment of the requirements for the award of the
degree of*

MASTER OF COMMERCE

Submitted by

ABIJITH T.K

Reg. No: 20213092301201

Under the guidance of

Dr. T. CHRISTHU RANI DCM., M.Com., M.Phil., Ph.D



DEPARTMENT OF COMMERCE & RESEARCH CENTRE

MUSLIM ARTS COLLEGE

THIRUVITHANCODE-629174

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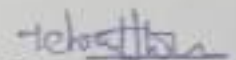
Thiruvithancode - 629174.

CERTIFICATE

This to certify that the project entitled "A STUDY ON AWARENESS OF E-BANKING IN BUSINESS IN MARTHANDAM .. is a bonafied record of research work done by the Candidate ABIJITH. T. K (Reg.No: 20213092301201) for the degree of MASTER OF COMMERCE to the Manonmaniam Sundaranar University, under the guidance during the year 2022-2023 is an Independent work done by her and this Research work has not Previously formed the basis for award of any other Degree, Diploma, Fellowship or other Similar Titles.

Place : Thiruvithancode

Date : 10-05-2023


Research Guide


External Examiner


Head of the department
H.O.D, Department of Commerce
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**A STUDY ON SOCIO-ECONOMIC CONDITIONS OF
HOUSE CONSTRUCTION WORKERS IN
KALKULAM TALUK**

Project report submitted to the Manonmaniam Sundaranar University,
Tirunelveli in partial fulfillment of the requirement for the award of the

**degree of
MASTER OF COMMERCE**

Submitted by

K.ABISHA

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Under the Guidance of

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PG AND RESEARCH DEPARTMENT OF COMMERCE

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April - 2023

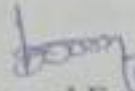
Lt.Dr.M.JAGATHISH, M.Com., M.Phil., M.Ed., Ph.D
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This is to certify that the project entitled "A STUDY ON SOCIO-ECONOMIC CONDITIONS OF HOUSE CONSTRUCTION WORKERS IN KALKULAM TALUK" is a bonafied record of research work done by the candidate K.ABISHA (Reg.No.20213092301301) for the degree of Master of Commerce to the Manonmaniam Sundaranar University Thirunelveli, under my guidance during the year 2022-2023 is an independent work done by her and this research work has not previously formed the basis for the award of any other Degree , Diploma , Fellowship or other similar titles.

Place : Thiruvithancode

Date : 26-04-2023


10/5/23
External Examiner


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Research guide

A STUDY ON IMPACT OF IMPLEMENTATION OF GST AMONG RETAILERS IN
KANYA KUMARI DISTRICT

*Project report submitted to the Manonmaniam Sundaranar University,
Tirunelveli in partial fulfillment of the requirements for the award of the degree of*

Master of Commerce

Submitted By

Pavithra. P

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DEPARTMENT OF PG COMMERCE AND RESEARCH CENTRE

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THIRUVITHANCODE - 629174

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Place: Thiruvithancode

Date: 10-5-2023

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10/5/2023

External Examiner

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5/5/23
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M.Com., M.Phil., MBA, Ph.D.
Research Guide
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Head of the Department, M.Com., Ph.D.
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**WORK LIFE BALANCE OF FEMALE NURSES IN
PRIVATE HOSPITALS - A STUDY IN
NAGERCOIL TOWN**

*Project report submitted to the Manonmaniam Sundaranar University,
Tirunelveli in partial fulfilment of the requirements for the award of the
degree of*

MASTER OF COMMERCE

Submitted by

J.JEROLIN

Reg.No:20213092301307

Under the Guidance of

Dr. M.P. ASHA KUMARI, M.Com.,M.Phil., M.B.A.,Ph.D.



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This is to certify that the project report entitled, "WORK LIFE BALANCE OF FEMALE NURSES IN PRIVATE HOSPITALS.- A STUDY IN NAGERCOIL TOWN" is a bonafied record of research work done by the candidate J.JEROLIN (Reg.No: 20213092301307) for the degree of Master of Commerce to the Manonmaniam Sundaranar University, under my guidance during the year 2022-2023 is an independent work done by her and this research work has not previously formed the basis for the award of any other Degree, Diploma, Fellowship or other similar titles.

Place: Thiruvithancode

Date: 38-04-2023


38/04/2023

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10/5/23
External Examiner


LL.Dr. M. JAGATHESAN, M.Com., M.B.A., M.Phil., Ph.D.
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Thiruvithancode

**A STUDY ON CUSTOMERS ATTITUDE TOWARDS
MODERN BANKING SERVICES IN NAGERCOIL TOWN**

*Project Report Submitted to the Manonmaniam Sundaranar University,
Tirunelveli In Partial fulfillment of the requirements for the award of the
degree of*

MASTER OF COMMERCE

Submitted By

BENISHA B

Reg. No: 20213092301303

Under the Guidance of

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DEPARTMENT OF COMMERCE AND RESEARCH CENTRE

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Dr. A. SAFIA, M.COM.,M.Phil.,MBA.,Ph.D.

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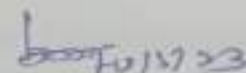
Thiruvithancode – 629174.

CERTIFICATE

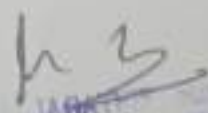
This is to certify that the project entitled, **A STUDY ON CUSTOMERS ATTITUDE TOWARDS MODERN BANKING SERVICES IN NAGERCOIL TOWN** is a bonafide record of research work done by the Candidate **BENISHA B (Reg.No: 20213092301303)** for the degree of **MASTER OF COMMERCE** to the Manonmaniam Sundaranar University, under the guidance during the year 2022-2023 is an independent work done by her and this research work has not Previously formed the basis for the award of any other Degree, Diploma, Fellowship or other Similar Titles.

Place :Thiruvithancode

Date : 10-5-2023


External Examiner


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**A STUDY ON THE PRODUCTION AND
MARKETING OF RUBBER IN KANYAKUMARI
DISTRICT**

*Project report submitted to the Manonmaniam Sundaranar
University, Tirunelveli in partial fulfillment of the requirement
for the award of the degree of*

MASTER OF COMMERCE

Submitted by

JENCY ROSE.J

Reg. No: 20213092301206

Under the Guidance of

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DEPARTMENT OF COMMERCE AND RESEARCH CENTER

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This is to certify that the project report entitled "A STUDY ON THE PRODUCTION AND MARKETING OF RUBBER IN KANYAKUMARI DISTRICT" is a bonafied record of research work done by the candidate. J.JENCY ROSE (Reg.No.:20213092301206) for the degree of Master of Commerce to the Manonmaniam Sundaranar University, under my guidance during the year 2022-2023 is an independent work done by her and this research work has not previously formed the basis for the award of any other Degree, Diploma, Fellowship or other similar titles.

Place: Thiruvithancode

Date: 10/05/2023

External Examiner

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Research Guide

Head of the Department

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**A STUDY ON THE SERVICES RENDERED BY AGENT
TO POLICY HOLDERS OF LIC IN NAGERCOIL TOWN**

*Project report submitted to the Manonmaniam Sundaranar University,
Tirunelveli in partial fulfillment of the requirement for the
award of the degree of*

MASTER OF COMMERCE

Submitted by

ADLIN DEFNLO

Reg. No: 20213092301202

Under the Guidance of

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DEPARTMENT OF COMMERCE AND RESEARCH CENTER

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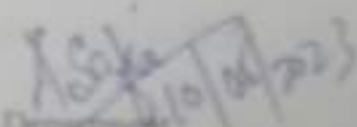
This is to certify that the project report entitled "A STUDY ON THE SERVICES RENDERED BY AGENTS TO POLICY HOLDERS OF LIC IN NAGERCOIL TOWN" is a bonafied record of research work done by the candidate, OADLIN DEFNI (Reg.No.:20213092301202) for the degree of Master of Commerce to the Marimanniar Sundaranar University, under my guidance during the year 2022-2023 is an independent work done by her and this research work has not previously formed the basis for the award of any other Degree, Diploma, Fellowship or other similar titles.

Place: Thiruvithancode

Date: 10/04/2023


Research Guide


External Examiner


Head of the Department

**A STUDY ON CONSUMER PERCEPTION TOWARDS
POST OFFICE SAVING SCHEMES WITH
REFERENCES TO KANYAKUMARI DISTRICT**

*Project report submitted to the Mamonmaniam Sundaranar University,
Tirunelveli in partial fulfillment of the requirement for the award of the degree
of*

MASTER OF COMMERCE

Submitted by

D. J. JENIFER

Reg. No: 20213092301207

Under the Guidance of

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THIRUVITHANCODE-629174

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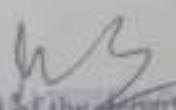
This is to certify that the dissertation entitled, "A STUDY ON CONSUMER PRECEPTION TOWARDS POST OFFICE SAVINGS SCHEMES WITH REFERENCES TO KANYAKUMARI DISTRICT" is a bonafied record of research work done by the candidate D.J.JENIFER (Reg.No: 20213092301207) for the degree of Master of commerce to the Manonmaniam Sundaranar University, under my guidance during the year 2022-2023 is an independent work done by her and this research work has not previously formed the basis for the award of any other Degree, Diploma, Fellowship or other similar titles.

Place: Thiruvithancode

Date: 10/05/2023

External examiner


6/5/23
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Department of Commerce
Muslim Arts College
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Head of the department
Department of Commerce (P.O.)
Muslim Arts College
Thiruvithancode

**A STUDY ON E-BANKING SERVICES OF SBI IN
KANDYAKUMARI DISTRICT**

Project report submitted to the Maruthamangalam Sundararam University,
Kandyakumari in partial fulfillment of the requirement for the award of the
degree of

MASTER OF COMMERCE

Submitted by

S.MONISHA

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Under the Guidance of

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DEPARTMENT OF COMMERCE AND RESEARCH CENTRE

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THIRUVVITHANCODE-629174

APRIL-2023

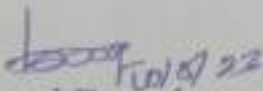
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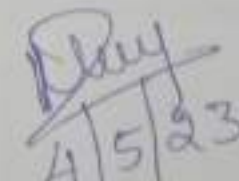
CERTIFICATE


This is to certify that the project report entitled "A STUDY ON E-BANKING SERVICE OF SBI IN KANIYAKUMARI DISTRICT" is a bonafied record of research work done by the candidate. S.MONISHA (Reg.No.:20213092301309) for the degree of Master of Commerce to the Manonmaniam Sundaranar University, under my guidance during the year 2022-2023 is an independent work done by her and this research work has not previously formed the basis for the award of any other Degree, Diploma, Fellowship or other similar titles.

Place: Thiruvithancode

Date: 4-5-2023


External Examiner


4/5/23
Research Guide


Head of the Department
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**EFFECTIVENESS OF ONLINE ADVERTISEMENT IN
CREATING CONSUMER BEHAVIOUR AMONG
YOUTH IN KANYAKUMARI DISTRICT**

*Project Report Submitted to the Manonmaniam Sundarnar University,
Tirunelveli. In Partial fulfillment of the requirements for the award of
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MASTER OF COMMERCE

Submitted By
S.JJONI
Reg. No: 20213092301308

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DEPARTMENT OF COMMERCE AND RESEARCH CENTRE

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APRIL 2023

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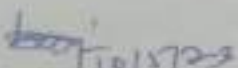
Thiruvithancode-629174.

CERTIFICATE


This is to certify that the dissertation entitled, "EFFECTIVENESS OF ONLINE ADVERTISEMENT IN CREATING CONSUMER BEHAVIOUR AMONG YOUTH IN KANYAKUMARI DISTRICT" is a bonafied record of research work done by the candidate S.JLJONI (Reg.No: 20213092301308) for the degree of Master of commerce to the Manonmaniam Sundaranar University, under my guidance during the year 2022-2023 is an independent work done by her and this research work has not previously formed the basis for the award of any other Degree, Diploma, Fellowship or other similar titles.

Place: Thiruvithancode

Date: 10/05/2023


10/5/23
External examiner


5/5/23
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M.D. Head of the department
M.D., Department of Commerce
Muslim Arts College
Thiruvithancode

**A STUDY ON USER FAMILIARITY AND
SATISFACTION WITH FOOD DELIVERY
MOBILE APPS**

Project report submitted to the Manonmaniam Sundaranar University,

Tirunelveli

*in partial fulfillment of the requirement for the
award of the degree of*

MASTER OF COMMERCE

Submitted by

SAMEERA.M

Reg. No: 20213092301314

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Place: Thiruvithancode

Date: 6.5.2023.


6/5/23
Research Guide


External Examiner

For 
Head of the Department
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Assistant Professor,
Head of the Department of Commerce
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Thiruvithancode - 629 174.

**A STUDY ON COMMODITY MARKET WITH SPECIAL
REFERENCE TO GOLD IN NAGERCOIL TOWN**

*Project report submitted to the Manonmaniam Sundaranar University,
Tirunelveli in partial fulfillment of the requirements for award
of the degree of*

MASTER OF COMMERCE

Submitted by

J.ARUN

Reg. No.20213092301203

Under the guidance of

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MUSLIM ARTS COLLEGE**

THIRUVVITHANCODE-629174

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CERTIFICATE

This to certify that the project entitled **A STUDY ON COMMODITY MARKET WITH SPECIAL REFERANCE TO GOLD IN NAGERCOIL TOWN** is a bonafide Record of Research done by the Candidate **J. ARUN** (Reg.No: 20213092301203) for the degree of **MASTER OF COMMERCE** to the Manonmaniam Sundarnar University under the guidance during the year 2021-2023 is an Independent work done by him and these Research work has not Previously formed the basis for award of any other Degree, Diploma, Fellowship or other Similar Titles.

Place : Thiruvithancode

Date : 10-05-2023



External examiner

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10/05/2023
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J. G. JAGATHISH, M.Com., M.A., M.B.A.
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Muslim Arts College,
Thiruvithancode.

**A STUDY ON IMPACT OF SOCIAL MEDIA ON CONSUMER
BUYING BEHAVIOUR IN NAGERCOIL.**

*Dissertation submitted to the Manomaniam Sundaranar University,
Tiruchelvi in partial fulfillment of the requirement for the award of the*

degree of

MASTER OF COMMERCE.

Submitted by

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Reg.no:20213092301306

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PG AND RESEARCH DEPARTMENT OF COMMERCE

MUSLIM ARTS COLLEGE

THIRUVITHANCODE

(Affiliated to Manomaniam Sundaranar University)

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LL. Dr. M. JAGATHISH., M.Com., M.Phil., M.Ed., Ph.D.,

Vice principal and head,

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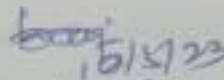
Thiruvithancode.


CERTIFICATE

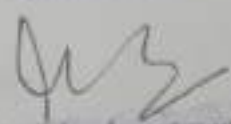
This is to certify that the dissertation entitled, "A STUDY ON IMPACT OF SOCIAL MEDIA ON CONSUMER BUYING BEHAVIOUR IN NAGERCOIL" submitted by M.JENISHA (Reg.No: 20213092301306) in partial fulfillment as per requirements for the award of the degree of Master of commerce of the Manonmanian Sundaranar University, Tirunelveli during December 2022 to April 2023 under my guidance and to the best of m knowledge it is their original work.

Place: Thiruvithancode

Date: 26/04/2023


16/5/23
External examiner


Research Guide
Muslim Arts College
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Head of the department
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Thiruvithancode

**A STUDY ON CONSUMER PREFERENCE TOWARDS TEA
BRANDS IN VILAVANCODE TALUK**

*Project Report Submitted to the Alauddin Muhammad Saicharam University,
Thiruvelli in Partial fulfillment of the requirements for the award of the degree of*

MASTER OF COMMERCE

Submitted By

MOHAMMED ANAS, L.

Reg. No: 20213092301209

Under the Guidance of

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APRIL- 2023

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This to certify that the project entitled, "A STUDY OF CONSUMER PREFERENCE TOWARDS TEA BRAND IN VILAVANCODE TALUK" is a bonafied record of research work done by the Candidate MOHAMMED ANAS. L(Reg.No: 20213092301209) for the degree of MASTER OF COMMERCE to the Manonmaniam Sundaranar University, under the guidance during the year 2022-2023 is an Independent work done by her and this Research work has not Previously formed the basis for award of any other Degree, Diploma, Fellowship or other Similar Titles.

Place : Thiruvithancode

Date : 10/5/2023

S. J. K.
10/5/2023

External Examiner

A. R. M. S.
Research Guide
PG & Research Centre
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M-Dr. M. JAGATHESAN
Head of the department
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Thiruvithancode

**“A STUDY ON AWARENESS OF E-BANKING SERVICES
AMONG COLLEGE STUDENTS IN NAGERCOIL”**

Project report submitted to the Manonmaniam Sundaranar University,
Tirunelveli in partial fulfilment of the requirement for the award of the degree of

MASTER OF COMMERCE

Submitted by

V. ANSHI
Reg. No: 20213092301302

Under the Guidance of

Dr. T. CHRISTHU RANI, DCM., M.Com., M.Phil., Ph.D.



DEPARTMENT OF COMMERCE AND RESEARCH CENTRE

MUSLIM ARTS COLLEGE

THIRUVITHANCODE-629174

APRIL-2023

Dr. T. CHRISTHU RANI, DCM., M.Com., M.Phil., Ph.D.

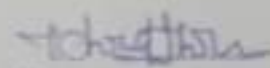
Associate professor,
Department of Commerce,
Muslim Arts College,
Thiruvithancode-629174.

CERTIFICATE


This is to certified that the project report entitled, "A STUDY ON AWARENESS OF E-BANKING SERVICES AMONG COLLEGE STUDENTS IN NAGERCOIL" is a bonafied record of research work done by the candidate V. ANSHI (Reg.No.:20213092301302) for the degree of Master of Commerce to the Manonmaniam Sundaranar University, under my guidance during the year 2022-2023 is an independent work done by her and this research work has not previously formed the basis for the award of any other Degree, Diploma, Fellowship or other similar titles.

Place: Thiruvithancode

Date: 10-05-2023


Research Guide


External Examiner


Head of the Department

**A STUDY ON YOUTH PERCEPTION AND AWARENESS
TOWARDS ENTREPRENEURSHIP IN KANYAKUMARI
DISTRICT.**

Project Report Submitted to the Manonmaniam Sundaranar University, Tirunelveli
In Partial fulfillment of the requirements for the award of the degree of

MASTER OF COMMERCE

Submitted By

R.P.Reshmi.

Reg. No: 20213092301213

Under the Guidance of

DR. A. SAFIA, M.Com., M.Phil., M.B.A., Ph.D.



DEPARTMENT OF COMMERCE AND RESEARCH CENTRE

MUSLIM ARTS COLLEGE

THIRUVITHANCODE - 629174

APRIL 2023

DR. A. SAFIA, M.Com., M.Phil., M.B.A., Ph.D.
Associate Professor
Department of Commerce and Research Centre,
Muslim Arts College,
Thiruvithancode - 629174.

CERTIFICATE

This to certify that the project entitled "A STUDY ON YOUTH PERCEPTION AND AWARENESS TOWARDS ENTREPRENEURSHIP IN KANYAKUMARI DISTRICT" is a bonafide Record of Research done by the Candidate R.P.RESHMI (Reg.No: 20213092301213) for the degree of MASTER OF COMMERCE to the Manonmaniam Sundaranar University under the guidance during the year 2021-2023 is an Independent work done by him and these Research work has not Previously formed the basis for award of any other Degree, Diploma, Fellowship or other Similar Titles.

A. Safia
26/04/2023

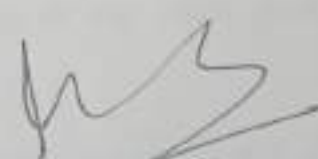
Dr. A. SAFIA, M.Com., M.Phil., M.B.A., Ph.D.
Assistant Professor,
Head of the Department of Commerce
and Research Centre,
Muslim Arts College,
Thiruvithancode - 629 174.

Place : Thiruvithancode

Date : *26/04/2023*

Swth
10/5/2023

EXTERNAL EXAMINER



Lt. Dr. M. JAGATHISH, M.Com., M.Phil., M.Ed., Ph.D.
Head of Department of Commerce,
Muslim Arts College,
Thiruvithancode

**PATIENTS' PERCEPTION TOWARDS PRIVATE HOSPITALS
IN KANYAKUMARI DISTRICT**

*Project report submitted to the Manonmaniam Sundaranar University, Tirunelveli
in partial fulfillment of the requirement for the award of the degree of*

MASTER OF COMMERCE

Submitted by
R.L.BIBISHA

Reg. No: 20213092301204

Under the Guidance of

Dr. M.P. ASHA KUMARI, M.Com., M.B.A., M.Phil., Ph.D.



DEPARTMENT OF COMMERCE & RESEARCH CENTRE

MUSLIM ARTS COLLEGE

THIRUVITHANCODE - 629174

APRIL-2023

Dr. M.P. ASHA KUMARI, M.Com., M.B.A., M.P.H.E., Ph.D.

Associate Professor

Department of Commerce and Research Centre,

Muslim Arts College,

Thiruvithancode-629 174.

CERTIFICATE


This is to certify that the project report entitled, "PATIENTS PERCEPTION TOWARDS PRIVATE HOSPITALS IN KANYAKUMARI DISTRICT" is a bonafied record of research work done by the candidate R.L. BEBISHA (Reg.No:20213092301206) for the degree of Master of Commerce in the Manonmaniam Sundaranar University, under my guidance during the year 2022-2023 is an independent work done by her and this research work has not previously formed the basis for the award of any other Degree, Diploma, Fellowship or other similar titles.

Place: Thiruvithancode

Date: 26/04/2023


26/04/2023
Dr. M. P. Asha Kumari, M.Com., M.B.A., M.P.H.E., Ph.D.
Associate Professor and Research Supervisor
Department of Commerce and Research Centre
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Thiruvithancode-629 174


External Examiner


Head of the Department
Dr. M. JALATHURAI, M.Com., M.B.A., M.P.H.E., Ph.D.
HOD, Department of Commerce
Muslim Arts College
Thiruvithancode

**CUSTOMERS' PRECEPTION TOWARDS INTERNET
BANKING IN KANYAKUMARI DISTRICT**

*Project report submitted to the Manonmaniam Sundaranar University,
Thiruvethi in partial fulfillment of the requirement for the award of the degree of*

MASTER OF COMMERCE

Submitted by

V.JENISHA

Reg. No: 20213092301208

Under the Guidance of

Dr. M.P. ASHA KUMARI, M.Com., M.B.A., M.Phil., Ph.D.



DEPARTMENT OF COMMERCE AND RESEARCH CENTRE

MUSLIM ARTS COLLEGE

THIRUVITHANCODE-629174

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Associate professor

Department of Commerce and Research Centre,

Muslim Arts College,

Thiruvithancode-629174.

CERTIFICATE

This is to certify that the project report entitled, "CONSUMERS' PERCEPTION TOWARDS INTERNET BANKING IN KANYAKUMARI DISTRICT" is a bonafide record of research work done by the candidate V.JENISHA (Reg.No.:20213092301208) for the degree of Master of Commerce to the Manonmaniam Sundaranar University, under my guidance during the year 2022-2023 is an independent work done by her and this research work has not previously formed the basis for the award of any other Degree, Diploma, Fellowship or other similar titles.

Place: Thiruvithancode

Date: 26/04/2023

External Examiner

26/04/2023.
Dr. M. P. Asha Kumari, M.Com., M.B.A., M.Phil., Ph.D.
Associate Professor and Research Supervisor
Department of Commerce and Research Centre
Muslim Arts College,
Thiruvithancode - 629174
Kanyakumari District, Tamil Nadu
Research Guide

Head of the Department
Lt. Dr. M. JAGATHISH, M.Com., M.Phil., M.Ed., Ph.D.
HOD, Department of Commerce (U.G.)
Muslim Arts College
Thiruvithancode

A STUDY ON IMPACT OF GST AMONG RETAIL BUSINESS IN NAGERCOIL

*Project Report Submitted to the Manonmaniam Sundaranar University,
Tirunelveli In Partial fulfillment of the requirements for the award of the
degree of*

MASTER OF COMMERCE

Submitted by

PRASHANTHINI M

Reg. No: 20213092301211

Under the guidance of

Dr. A. MOHAMMED SIDDIQUE, M.Com., M.B.A., M.Phil., Ph.D



DEPARTMENT OF COMMERCE & RESEARCH CENTRE

MUSLIM ARTS COLLEGE

THIRUVITHANCODE-629174

APRIL 2023

Dr. MOHAMMED SIDDIQUE, M.Com., M.B.A., M.Phil., Ph.D

Associate Professor

Department of Commerce and Research Centre,

Muslim Arts College,

Thiruvithancode - 629174.

CERTIFICATE

This is to certify that the project report entitled, "A STUDY ON IMPACT OF GST AMONG RETAIL BUSINESS IN NAGERCOIL" a bonafide record of research work done by the candidate **M. PRASHANTHINI (Reg.No : 20213092301211)** for the degree of Master of Commerce to the Manonmaniam Sundarnar University, under my guidance during the year 2022-2023 is an independent work done by her and this research work has not previously formed the basis for the award of any other Degree, Diploma, fellowship or other similar titles.

Place :Thiruvithancode

Date : 10.05.2023

[Signature]
10/05/2023
External Examiner

[Signature]
Dr. MOHAMMED SIDDIQUE
Research Guide
Associate Professor
PG & Research Dept. of Commerce, Muslim Arts College
Thiruvithancode, 629174, Kanyakumari District, Tamilnadu
[Signature] **A. Saha**
10/05/2023
Head of the Department

Dr. A. SAHA, M.Com., M.B.A., Ph.D.
Assistant Professor
Head of the Department of Commerce
and Research Centre,
Muslim Arts College,
Thiruvithancode - 629 174.

**A STUDY ON JOB SATISFACTION OF INTEGRATED
CHILD DEVELOPMENT SERVICE SCHEME
WORKERS IN KALKULAM TALUK**

Project Report Submitted to the Manonmaniam Sundarnar University, Tirunelveli
In Partial fulfillment of the requirements for the award of the degree of

MASTER OF COMMERCE

Submitted By

M.S. ROBIN BENADICT

Reg. No: 20213092301312

Under the Guidance of

Dr.A. SAFIA, M.com.,M.Phil.,MBA.,Ph.D



DEPARTMENT OF COMMERCE AND RESEARCH CENTRE

MUSLIM ARTS COLLEGE

THIRUVITHANCODE - 629174

APRIL - 2023

Dr. A. SAFIA, M.Com., M.Phil., MBA., Ph.D

Associate Professor

PG and Research Department of Commerce,

Muslim Arts College,

Thiruvithancode - 629174.

CERTIFICATE

This to certify that the project entitled "A STUDY ON JOB SATISFACTION OF INTEGRATED CHILD DEVELOPMENT SERVICE SCHEME WORKS IN KALKULAM TALK" is a bonafide Record of Research done by the Candidate M.S.ROBIN BENADICT (Reg.No: 20213092301312) for the degree of MASTER OF COMMERCE to the Manonmaniam Sundarnar University under the guidance during the year 2021-2023 is an Independent work done by him and these Research work has not Previously formed the basis for award of any other Degree, Diploma, Fellowship or other Similar Titles.

Place : Thiruvithancode

Date : 05/05/2023

A. Safia
05/05/2023
Dr. A. SAFIA, M.Com., M.Phil., MBA., Ph.D
Associate Professor
Head of the Department of Commerce
and Research Centre,
Muslim Arts College,
Thiruvithancode - 629174
Research guide

05/05/23
External Examiner

M.S. Robin Benedict
M.S. ROBIN BENADICT
Head of the Department of Commerce
Muslim Arts College
Thiruvithancode

**A STUDY ON THE FINANCIAL PERFORMANCE OF
KANYAKUMARI RUBBER PRODUCER COMPANY
LIMITED**

Project Report Submitted to the Manonmaniam Sundaranar University, Tirunelveli
In Partial fulfillment of the requirements for the award of the degree of

MASTER OF COMMERCE

Submitted By

M.VARUN

Reg. No: 20213092301316

Under the Guidance of

Mrs. M. UMA MAHESWARI PINKY, M.com., B.Ed., M.Phil.



DEPARTMENT OF COMMERCE AND RESEARCH CENTRE

MUSLIM ARTS COLLEGE

THIRUVITHANCODE - 629174

APRIL-2023

Mrs. M. UMA MAHESWARI PINKY., M.com, B.Ed, M.Phil

Assistant Professor,

Department of Commerce and Research Centre,

Muslim Arts College,


Thiruvithancode – 629174.

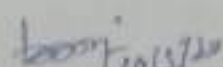
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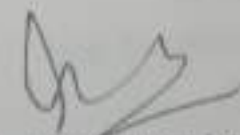
This is to certify that the project report entitled "A STUDY ON THE FINANCIAL PERFORMANCE OF KANYAKUMARI RUBBER PRODUCER COMPANY LIMITED" is a bonafied record of research work done by the candidate M.VARUN (Reg.No: 20213092301316) for the degree of Master of Commerce to the Manonmaniam Sundaranar University, under my guidance during the year 2022-2023 is an independent work done by him and this research work has not previously formed the basis for the award of any other Degree, Diploma, Fellowship or other similar titles.

Place : Thiruvithancode

Date : 4/5/23


4/5/23
Research Guide


20/5/23
External Examiner


Head of the Department of commerce

U. N. MAHESWARI, M.Com, B.Ed, M.Phil
R.G.D., Department of Commerce,
Muslim Arts College,
Thiruvithancode.

**A STUDY ON JOB SATISFACTION OF
WORKERS IN TEXTILE INDUSTRY AT
KANIYAKUMARI DISTRICT**

*Project report submitted to the Manonmaniam Sundaranar
University, Tirunelveli in partial fulfillment of the requirement
for the award of the degree of*

MASTER OF COMMERCE

Submitted by

R.S. DHANYA

Reg. No: 20213092301304

Under the Guidance of

Mrs. M. Uma Maheswari Pinky M.Com, M.Phil, B.Ed.,



**DEPARTMENT OF COMMERCE AND RESEARCH
CENTER**

**MUSLIM ARTS COLLEGE
THIRUVITHANCODE-629174**

APRIL-2023

Mrs. M. UMA MAHESWARI PINKY., M.Com., B.Ed., M.Phil.
Assistant Professor
Department of Commerce and Research Centre,
Muslim Arts College,
Thiruvithancode-629 174.

CERTIFICATE

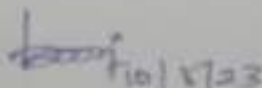
This is to certify that the project report entitled, "A STUDY ON JOB SATISFACTION OF WORKERS IN TEXTILE INDUSTRY AT KANYAKUMARI DISTRICT" is a bonafied record of research work done by the candidate S. DHANYA (Reg.No: 20213092301304) for the degree of Master of Commerce to the Manonmaniam Sundaranar University, under my guidance during the year 2022-2023 is an independent work done by her and this research work has not previously formed the basis for the award of any other Degree, Diploma, Fellowship or other similar titles.

Place: Thiruvithancode

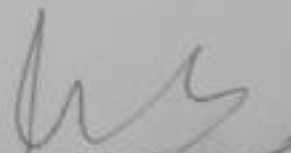
Date: 5-4-2023



Research Guide



External Examiner



Head of the Department

THIRUVITHANCODE
M.A. DEPARTMENT OF COMMERCE
MUSLIM ARTS COLLEGE
THIRUVITHANCODE

**A STUDY ON PURCHASE DECISION OF LIC
POLICY HOLDERS WITH SPECIAL
REFERENCE TO KANYAKUMARI DISTRICT**

*Project Report Submitted to the Manonmaniam Sundaranar University,
Tirunelveli In Partial fulfillment of the requirements for the award of the
degree of*

MASTER OF COMMERCE

Submitted by

SHRIRAM B.S

Reg. No: 20213092301215

Under the guidance of

Dr. M. Uma Maheswari Pinky, M.Com., M.B.A., B.Ed., M.Phil.



**DEPARTMENT OF COMMERCE & RESEARCH CENTRE
MUSLIM ARTS COLLEGE
THIRUVITHANCODE-629174
APRIL 2023**

Mrs. M. USAMAHEDWARI PINKY, M.Com., B.Ed., M.Phil.

Associate professor,
Department of Commerce,
Muslim Arts College,
Thiruvithancode-629174.


CERTIFICATE

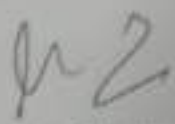
This is to certified that the project report entitled, "A STUDY ON PURCHASE DECISION OF LIC POLICY HOLDERS WITH SPECIAL REFERENCE TO KANYAKUMARI DISTRICT" is a bonafied record of research work done by the candidate B.S SHRIRAM (Reg.No:20213092301215) for the degree of Master of Commerce to the Manonmaniam Sundaranar University, under my guidance during the year 2022-2023 is an independent work done by her and this research work has not previously formed the basis for the award of any other Degree, Diploma, Fellowship or other similar titles.

Place: Thiruvithancode

Date: 06-05-2023


Research Guide


External Examiner


Head of the Department
LL.Dr.M. JAGANNATHAN, Ph.D., M.A., M.Ed., M.Phil.
HOD, Department of Commerce
Muslim Arts College
Thiruvithancode

**A STUDY ON PRODUCTION AND MARKETING OF
CLOVE IN KANNIYAKUMARI DISTRICT**

Project report submitted to the Manonmaniam Sundaranar University,
Tirunelveli in partial fulfillment of the requirement for the award of the degree of

MASTER OF COMMERCE

Submitted by

M.J. SOWPARNIKA

Reg.No: 20213092301315

Under the guidance of

Dr. H. SABEENA FARVEEN M.Com., MBA., M.Phil., Ph.D.



DEPARTMENT OF COMMERCE & RESEARCH CENTER

MUSLIM ARTS COLLEGE

THIRUVITHANCODE - 629 174

APRIL - 2023

Dr. H. SABEENA FARVEEN , M.Com., M.B.A., M.Phil., Ph.D.

Associate professor,
Department of Commerce,
Muslim Arts College,
Thiruvithancode-629174.

CERTIFICATE


This is to certified that the project report entitled, "A STUDY ON PRODUCTION AND MARKETING OF CLOVE IN KANNIYAKUMARI DISTRICT" is a bonafied record of research work done by the candidate M.J. SOWPARNIKA (Reg.No.:20213092301315) for the degree of Master of Commerce to the Manonmaniam Sundaranar University, under my guidance during the year 2022-2023 is an independent work done by her and this research work has not previously formed the basis for the award of any other Degree, Diploma, Fellowship or other similar titles.

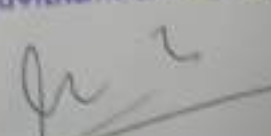
Place: Thiruvithancode

Date: 5-5-2023

External Examiner

5/5/23


5/5/23
Dr. H. SABEENA FARVEEN,
M.Com., M.Phil., MBA., Ph.D.
Research Supervisor
Department of Commerce
Muslim Arts College
Thiruvithancode-629174


Lt. Dr. M. JAGATHISH,
M.Com., M.Phil., Ph.D.
Head of the Department
Department of Commerce
Muslim Arts College
Thiruvithancode

**A STUDY ON THE FINANCIAL PERFORMANCE OF
KANYAKUMARI RUBBER PRODUCER COMPANY
LIMITED**

Project Report Submitted to the Manonmaniam Sundaram University, Tirunelveli
in Partial fulfillment of the requirements for the award of the degree of

MASTER OF COMMERCE

Submitted By
M.VARUN
Reg. No: 20213092301316

Under the guidance of
Mrs. M. UMA MAHESWARI PINKY, M.com., B.Ed., M.Phil.



DEPARTMENT OF COMMERCE AND RESEARCH CENTRE

MUSLIM ARTS COLLEGE

THIRUVITHANCODE - 629174

APRIL-2023

Mrs. M. UMA MAHESWARI PINKY., M.com, B.Ed, M.Phil

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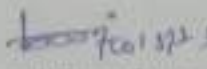
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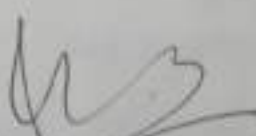
This is to certify that the project report entitled "A STUDY ON THE FINANCIAL PERFORMANCE OF KANYAKUMARI RUBBER PRODUCER COMPANY LIMITED" is a bonafied record of research work done by the candidate M.VARUN (Reg.No: 20213092301316) for the degree of Master of Commerce to the Manonmaniam Sundaranar University, under my guidance during the year 2022-2023 is an independent work done by him and this research work has not previously formed the basis for the award of any other Degree, Diploma, Fellowship or other similar titles.

Place :Thiruvithancode

Date : 4/5/23


4/5/23
Research Guide


External Examiner


Head of the Department of commerce
U.Dr.M.JAGATHESH,M.Com,M.Phil,M.Ed,P.S.T
HOD, Department of Commerce(U,C)
Muslim Arts College
Thiruvithancode

**A STUDY ON EMPLOYEE JOB SATISFACTION
CAPESTART COMPANY IN NAGERCOIL**

Project report submitted to the Manonmaniam Sundaranar University,
Tirunelveli in partial fulfilment of the requirement for the award of the
degree of

MASTER OF COMMERCE

Submitted by

J.BINUJA

Reg.no.20213092301205

Under the Guidance of

DR.H.SABEENA FARVEEN,M.Com.,M.Phil.,MBA.,Ph.D.



DEPARTMENT OF COMMERCE

MUSLIM ARTS COLLEGE

THIRUVITHANCODE-629174

APRIL-2023


Dr. H. SABEENA FARVEEN, M.Com., M.Phil., MBA, Ph.D.
Associate Professor,
Department of Commerce,
Muslim Arts College,
Thiruvithancode-629174.

CERTIFICATE


This is to certified that the project report entitled, "A STUDY ON EMPLOYEE JOB SATISFACTION IN CAPESTART COMPANY IN NAGERCOIL" is a bonafied record of research work done by the candidate J. BINUJA (Reg.No.20213092301205) for the degree of Master of Commerce to the Manonmaniam Sundaranar University, under my guidance during the year 2022-2023 is an independent work done by her and this research work has not previously formed the basis for the award of any other Degree, Diploma, Fellowship or other similar titles.

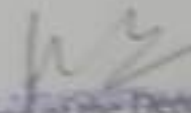
Place: Thiruvithancode

Date: 10/5/2023


10/5/2023

External Examiner


5/5/23
Dr. H. SABEENA FARVEEN,
M.Com., M.Phil., MBA, Ph.D.
Associate Professor
Department of Commerce,
Muslim Arts College,
Thiruvithancode-629174.


Head of the Department
M.Com., Department of Commerce,
Muslim Arts College,
Thiruvithancode

**A STUDY ON FACTORS INFLUENCING INVESTMENT
DECISION OF BANKING CUSTOMERS IN
THUCKALAY**

*Project Report Submitted to the Maraimonnam Sankarar University,
Tirunelveli. In Partial fulfillment of the requirements for the award of the
degree of*

MASTER OF COMMERCE.

Submitted By
C. SANTHIYA
Reg. No: 20213092301214

Under the Guidance of



DEPARTMENT OF COMMERCE AND RESEARCH CENTRE

MUSLIM ARTS COLLEGE

THIRUVITHANCODE - 629174

APRIL 2023

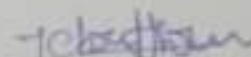
Dr.T.CHRISTHU RANI, DCM., M.Com., M.Phil., Ph.D.
Associate Professor
Department of Commerce and Research Centre,
Muslim Arts College,
Thiruvithancode-629 174.

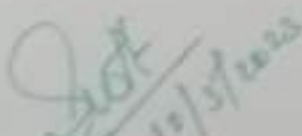
CERTIFICATE

This is to certify that the project report entitled, "A STUDY ON FACTORS INFLUENCING INVESTMENT DECISION OF BANKING CUSTOMERS IN THUCKALAY" is a bonafied record of research work done by the candidate C. SANTHIYA (Reg.No: 20213092301214) for the degree of Master of Commerce to the Manonmaniam Sundaranar University, under my guidance during the year 2022-2023 is an independent work done by her and this research work has not previously formed the basis for the award of any other Degree, Diploma, Fellowship or other similar titles.

Place: Thiruvithancode

Date: 10/05/2023


Research Guide


External Examiner


Head of the Department
Department of Commerce
Muslim Arts College
Thiruvithancode

**A STUDY ON INVESTMENT BEHAVIOUR IN COLLEGE
TEACHERS WITH SPECIAL REFERENCE OF
KALKULAM TALUK**

*Project report submitted to the Manonmaniam Sundaranar University,
Tirunelveli in partial fulfillment of the requirement for the award of the
degree of*

MASTER OF COMMERCE

Submitted by

A.PRIYANKA

Reg. No: 20213092301311

Under the Guidance of

Dr. H .SABEENA FARVEEN, M.Com., M.B.A., M.Phil., Ph.D.



DEPARTMENT OF COMMERCE AND RESEARCH CENTER

MUSLIM ARTS COLLEGE

THIRUVITHANCODE-629174

APRIL-2023

Dr. H. SABEENA FARVEEN, M.Com., M.B.A., M.Phil., Ph.D.

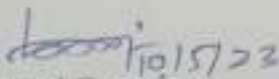
Associate Professor,
Department of Commerce,
Muslim Arts College,
Thiruvithancode-629174.

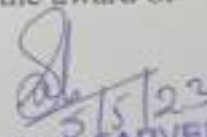
CERTIFICATE

This is to certified that the project report entitled, "A STUDY ON INVESTMENT BEHAVIOUR IN COLLEGE TEACHERS WITH SPECIAL REFERENCE OF KALKULAM TALUK" is a bonafied record of research work done by the candidate A. PRIYANKA (Reg.No.:20213092301311) for the degree of Master of Commerce to the Manonmaniam Sundaranar University, under my guidance during the year 2022-2023 is an independent work done by her and this research work has not previously formed the basis for the award of any other Degree, Diploma, Fellowship or other similar titles.

Place: Thiruvithancode

Date: 5.5.2023.


External Examiner


3/5/23
Dr. H. SABEENA FARVEEN,
M.Com., M.Phil., MBA., Ph.D.
Research Supervisor
Department of Commerce
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Thiruvithancode - 629 174


Head of the Department
Muslim Arts College
Thiruvithancode

**A STUDY ON EMPLOYEE JOB SATISFACTION
CAPESTART COMPANY IN NAGERCOIL**

*Project report submitted to the Manonmaniam Sundaranar University,
Tirunelveli in partial fulfillment of the requirement for the award of the
degree of*

MASTER OF COMMERCE

Submitted by

J.BINUJA

Reg.no.20213092301205

Under the Guidance of

DR.H.SABEENA FARVEEN,M.Com.,M.Phil.,MBA.,Ph.D.



DEPARTMENT OF COMMERCE

MUSLIM ARTS COLLEGE

THIRUVITHANCODE-629174

APRIL-2023

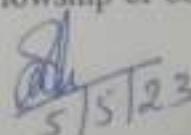
Dr. H.SABEENA FARVEEN, M.Com., M.Phil., MBA., Ph.D.
Associate Professor,
Department of Commerce,
Muslim Arts College,
Thiruvithancode-629174.

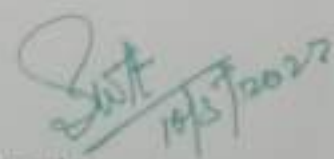
CERTIFICATE

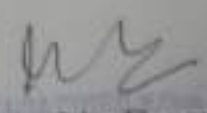
This is to certified that the project report entitled, "A STUDY ON EMPLOYEE JOB SATISFACTION IN CAPESTART COMPANY IN NAGERCOIL" is a bonafied record of research work done by the candidate J. BINUJA (Reg.No.20213092301205) for the degree of Master of Commerce to the Manonmaniam Sundaranar University, under my guidance during the year 2022-2023 is an independent work done by her and this research work has not previously formed the basis for the award of any other Degree, Diploma, Fellowship or other similar titles.

Place: Thiruvithancode

Date: 10/5/2023


5/5/23
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10/5/2023
External Examiner


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**A STUDY ON IMPACT OF MASS MEDIA AMONG
COLLEGE STUDENTS IN NAGERCOIL TOWN**

*Project report submitted to the Manonmaniam Sundaranar University,
Tirunelveli in partial fulfillment of the requirement for the award of the
degree of*

MASTER OF COMMERCE

Submitted by

VIDHYA JOTHL S

Reg. No: 20213092301217

Under the Guidance of

Dr. H .SABEENA FARVEEN, M.Com, M.B.A., M.Phil, Ph.D



DEPARTMENT OF COMMERCE AND RESEARCH CENTER

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THIRUVITHANCODE-629174

APRIL-2023

DR.HLSABEENA FARVEEN., M.Com., M.Phil., M.BA., Ph.D.,

Assistant Professor

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CERTIFICATE


This is to certify that the dissertation entitled, "A STUDY ON IMPACT OF MASS MEDIA AMONG COLLEGE STUDENTS IN NAGERCOIL TOWN" is a bonafied record of research work done by the candidate S.VIDHYA JOTHI (Reg.No: 20213092301217) for the degree of Master of commerce to the Manonmaniam Sundaranar University, under my guidance during the year 2022-2023 is an independent work done by her and this research work has not previously formed the basis for the award of any other Degree, Diploma, Fellowship or other similar titles.

Place: Thiruvithancode

Date: 10/05/2023

External examiner

S. Jothi
10/5/2023


Dr. H. SABEENA FARVEEN,
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Research Guide


Head of the department (PO)
Muslim Arts College
Thiruvithancode

**A STUDY ON USER SATISFACTION ON ONLINE
BANKING IN SBI WITH REFERENCE TO
THIYAGADURGAM BRANCH**

**Degree of
MASTER OF COMMERCE**

**Submitted by
JENIFA.J**

Reg. No: 20213092301305

**Under the guidance of
Lt. Dr. M. Jagthish M.Com, M. Phil., M.Ed, Ph.D**



DEPARTMENT OF COMMERCE AND RESEARCH CENTRE

MUSLIM ARTS COLLEGE

THIRUVITHANCODE - 629174

APRIL - 2023

Lt. Dr. M.Jagathish M.com, M.Phil., M.Ed, Ph.D
Vice principal and Head
Department of Commerce and Research Centre
Muslim Arts College,
Thiruvithancode-629 174

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON USER SATISFACTION ON ONLINE BANKING IN SBI WITH REFERENCE TO THIYAGADURGAM BRANCH" is a bonafide record of research work done by the candidate JENIFA-J (Reg. No: 20213092301305), for the degree of Master of Commerce to the Manonmaniam Sundaranar University, under my guidance during the year 2021-2023 is an independent work done by her and this research work has not previously formed the basis for the award of any other Degree, Diploma, Fellowship or other similar titles

Place : Thiruvithancode

Date : 06-05-2023

Forwarded by: *[Signature]*
EXTERNAL EXAMINER

[Signature]
6/5/23
Dr. H. SABEENA FARVEEN,
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RESEARCH GUIDE

[Signature]
For A.Safia
16/05/2023
HEAD OF THE DEPARTMENT

Dr. A. SAFIA, M.Com., M.Phil., M.B.A., Ph.D.
Assistant Professor,
Head of the Department of Commerce
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Muslim Arts College,
Thiruvithancode

**A STUDY ON E-BANKING SERVICES OF SBI IN
KANIYAKUMARI DISTRICT**

Project report submitted to the Manonmaniam Sundaranar University,
Tirunelveli in partial fulfilment of the requirement for the award of the
degree of

MASTER OF COMMERCE

Submitted by

S.MONISHA

Reg. No: 20213092301309

Under the Guidance of

Mrs. M. UMA MAHESWARI PINKY M.Com, M.Phil., B.Ed.



DEPARTMENT OF COMMERCE AND RESEARCH CENTRE

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APRIL-2023

Mrs.M.LUMA MAHESWARI PINKY M.Com, B.Ed, M.Phil,

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CERTIFICATE

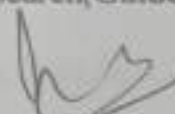
This is to certify that the project report entitled "A STUDY ON E-BANKING SERVICE OF SBI IN KANIYAKUMARI DISTRICT" is a bonafied record of research work done by the candidate. S.MONISHA (Reg.No.:20213092301309) for the degree of Master of Commerce to the Manonmaniam Sundaranar University, under my guidance during the year 2022-2023 is an independent work done by her and this research work has not previously formed the basis for the award of any other Degree, Diploma, Fellowship or other similar titles.

Place: Thiruvithancode

Date: 4-5-2023


External Examiner


Research Guide


L.D.M. JAGATHESHI M.Com, B.Ed, M.Phil
Head of the Department
Muslim Arts College
Thiruvithancode

**A STUDY ON USAGE OF ONLINE PAYMENT APPS BY
CUSTOMERS IN MARTHANDAM TOWN**

*Project Report Submitted to the Manonmaniam Sundaranar University, Tirunelveli
In Partial fulfillment of the requirements for the award of the degree of*

MASTER OF COMMERCE

Submitted By

PRAVISHA.P

Reg. No: 20213092301212

Under the Guidance of

DR.A. SAFIA, M.COM, M.Phil, MBA., Ph.D.



DEPARTMENT OF COMMERCE AND RESEARCH CENTRE

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THIRUVITHANCODE - 629174

APRIL- 2023

Dr. A. SAFIA, M.COM., M.Phil., MBA., Ph.D.

Associate Professor,

Department of Commerce and Research Centre,

Muslim Arts College,

Thiruvithancode – 629174.

CERTIFICATE

This to certify that the project entitled, "A STUDY ON USAGE OF ONLINE PAYMENT APPS BY CUSTOMERS IN MARTHANDAM TOWN" is a bonafied record of research work done by the Candidate PRAVISHA.P (Reg.No: 20213092301212) for the degree of MASTER OF COMMERCE to the Manonmaniam Sundaranar University, under the guidance during the year 2022-2023 is an Independent work done by her and this Research work has not Previously formed the basis for award of any other Degree, Diploma, Fellowship or other Similar Titles.

Place : Thiruvithancode

Date : 26/4/2023

SJK
19/5/2023

External Examiner

A. Safia
Dr. A. Safia
Research Guide,
Assistant Professor,
Head of the Department of Commerce
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Thiruvithancode - 629 174.

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Head of the department
M.A., M.Com., M.Phil., M.B.A., Ph.D.
H.O.D., Department of Commerce (PG)
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Thiruvithancode